



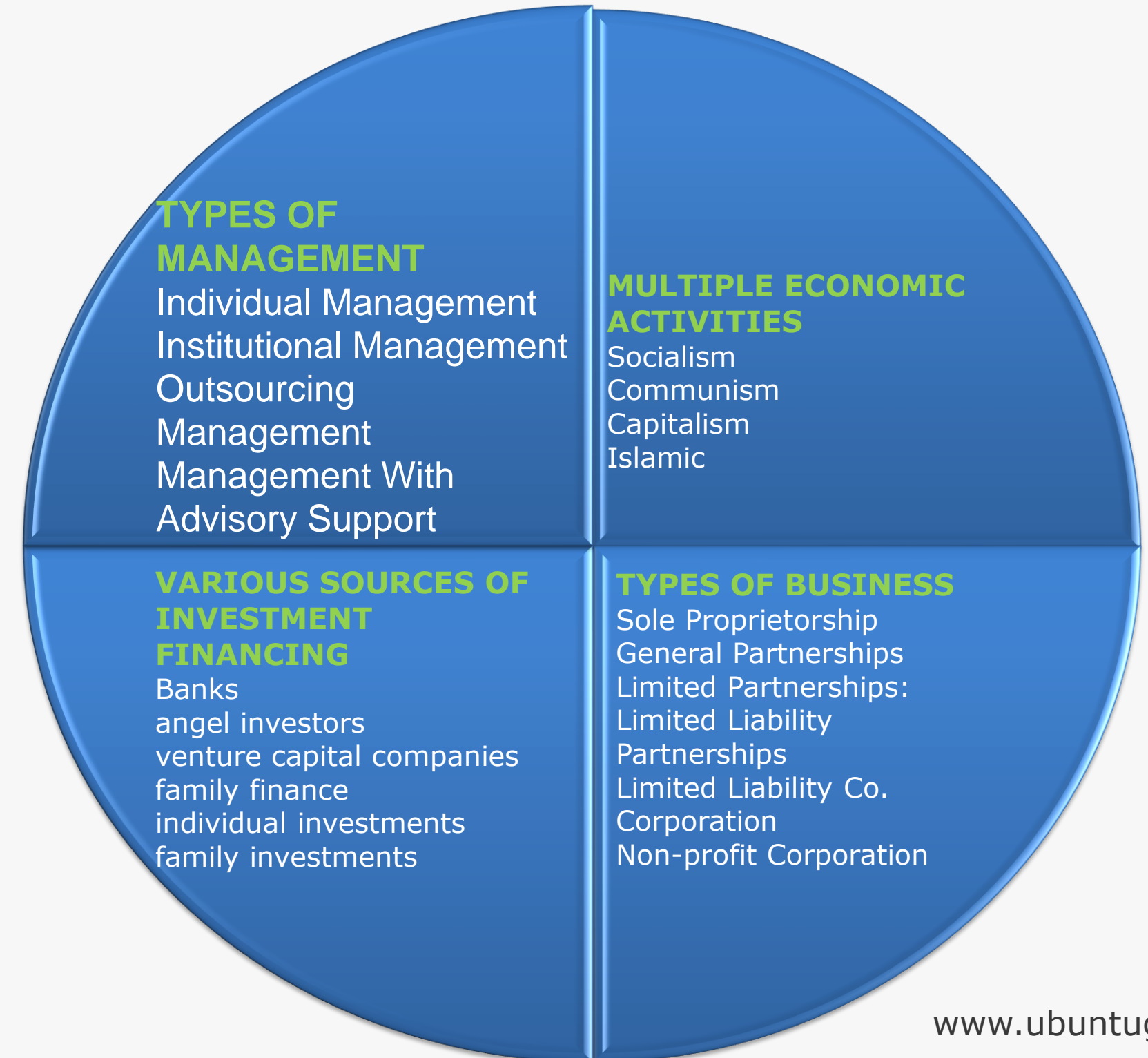
UBÜNTU
Integrated Services &
Projects Management

A PHILOSOPHY  CAN APPLY

www.ubuntugroup.org

Introduction

During the past fifty years, the economic, administrative and financial systems of companies and institutions within different countries varied and varied according to the stages of economic growth of each country, and these systems were affected by global political, economic and social changes.



The current factors affecting the market

- Increased economic pressures and high inflation rates.
- Devaluation of the local currency.
- Increased economic changes and their rapid transformation globally.
- Emergence and spread of entrepreneurship, especially in technological projects.
- • Failure of small and medium enterprises to adapt to the economic changes administratively and operationally.
- The emergence of opportunities and investment ideas as a result of social and economic changes
- Inability of small investors to take appropriate decisions for investment opportunities in a manner that preserves and develops capital.



Market needs and opportunities



UBUNTU – The IDEA

The idea of establishing UBUNTU arose to become a meeting point for the idea of the project and financing, with the desire of the founding partners to cooperate and maximize the benefit of their cumulative experiences and executive capabilities in an integrated manner with the specializations of its institutional partners and their market relations under an institutional umbrella that applies all administrative, legal, technological and technical operational standards in a participatory form that ensures the achievement of The objectives of growth and development, and maximizing the added value and the ability to continue and competition for all participating parties.

UBUNTU provides its clients with a professional business and investment environment that suits their ambitions, under dynamic committed management and innovative and outstanding business solutions that turn goals into reality.



We rely on a group of experts and specialized cadres to achieve development and growth for Egyptian and foreign investors wishing to invest in the field of

Commercial, industrial and agricultural projects

Service, tourism and educational projects

Chain Management

Assets and Wealth Management

The possibility of crowdfunding "participatory investment" by bringing together a number of financiers to invest in one project. The Ubuntu platform takes advantage of artificial intelligence and machine learning to provide a technological mechanism for data management and to create a management technology system that helps decision makers to develop and grow business and investments by improving management at the strategic and executive levels, and follow-up and evaluation processes.

An Egyptian joint stock company working in the field of

Projects Management

Business Development

Investments

Consultation

UBUNTU manages a professional technology platform that connects the investor with ideas for successful and economically feasible projects in various investment fields.

Management Philosophy

WE ALL TOGETHER for REAL BUSINESS

The corporate attitude of **UBUNTU**, which forms the cornerstone of our management philosophy, is to be a “**REAL PARTNER**” hiring skilled “**REAL EXPERTS**” who are the starting point for projects that turn our clients’ demand into reality, deliver achievable “**REAL SOLUTIONS**” and solve problems, deliver “**REAL RESULTS**” that leads the client to a true sense of success.





Our Values

- Commitment and Responsibility
- Believe in Action
- Collaboration/ Sharing
- Open to Everyone
- Power Of Diversity
- Professional Excellence
- Customer Centric

Vision

To become the best choice for our partners who have project ideas or investors who want to finance an idea / project, whether they are entrepreneurs or individuals willing to invest or owners of projects to achieve their goals by surrounding them with a disciplined work environment, administratively and legally, that uses the latest technical and specialized technologies, and provides the most accurate data

Mission

We lead our clients of business ideas, project owners and financiers to new success through transformation that continuously contributes to increasing the value of the company through:

- Transform their ideas, vision and goals for growth and development into reality, and engage with their communities.
- Promote and define their projects and place them on sound development and growth paths that support continuity and competition.
- Choosing the best specialized, safe and convenient investment channels backed by a wealth of experience for smooth and effective project management.

New Business Dimension

We are an Egyptian consulting company that knows how to keep going with our business, absorbing all best practices, taking into account the prevailing local regulations and values, all this blends with our experience and network of partners and consultants to provide services leading to results that are specific to the Egyptian, Arab and African client.

Scope of Work

If you:

- Have an innovative idea and would like to turn it into a project
- An investor would like to join us to create a project
- Entrepreneur thinking about starting a new business
- Entrepreneur and want to grow your business
- Owner of a brand and seeks a thoughtful spread and professional management of your brand

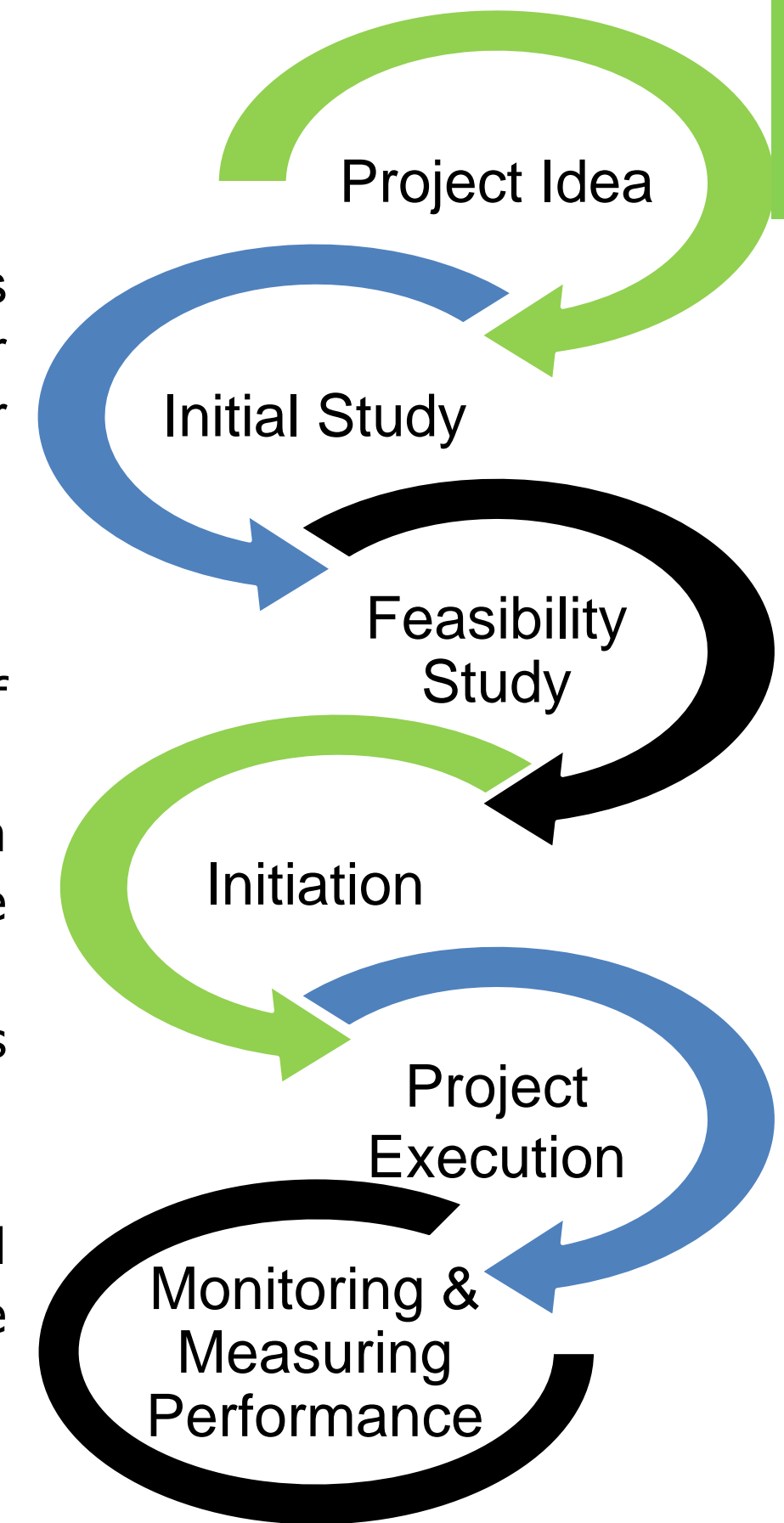
Your partnership with UBUNTU is the right destination to achieve your goals, start hard work, and achieve success for your project.



Work Methodology

Ubuntu works as an executive partner in all projects, with each project agreed to start its implementation, its feasibility study is carried out and the legal creation of a company for the project is managed, with the parent company as a strategic and executive partner for each project.

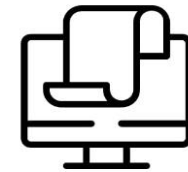
- Ubuntu acts as a business incubator and managing partner for ideas and startups.
- Allowing more than one investor to participate in one project.
- Supporting the partnership of projects with each other to maximize the benefit of all the company's projects.
- The possibility of forming simple investment portfolios for each investor based on his participation rates in various projects through partnership contracts within the framework of the participation shares allocated to shareholders in subsidiaries.
- The possibility of systematic exit from projects after an investment period that is determined based on the nature of each project.
- All projects benefit from the company's aggregated data center (client exchange)
- The company can provide its services separately, collectively, or in phases, based on the submitted projects and ideas and their implementation stage when the service is requested.



projects, ideas and investment opportunities classifications



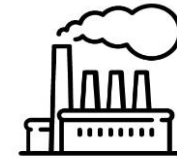
Restaurants and Food and Beverage
Facilities Management.



Digitalization, Business Administration
and Financial Technology Management



Asset and Facilities Management.



Industrial project management



Educational and Training Facilities
Management



Agricultural, Animal and Poultry
Production, and Food Processing
Projects Management



Tourist and Recreational Facilities
Management



Waste, Reuse & Recycle Project
Management



Commercial Chains Management



Car Full Service Centers Management

OUR OBJECTIVES

Shot-Term Objectives



2022

- Build a strong business management system capable of managing projects efficiently and in an integrated manner
- Enhance the effectiveness of our business management mechanism and our competitiveness by forming a network of partnerships with specialists in the fields of accounting, financial auditing, taxes, law, marketing, design, technology and digital transformation etc..
- Provide specialized management and business advisory services

2023

- Building an electronic platform specialized in linking various investment opportunities and financiers of various kinds to support the establishment of specialized projects in different fields
- Regional expansion in project management and advisory services
- Supporting the administrative system by establishing regional partnerships to support expansions

2024

- Provide the services of electronic platform in some Arab countries to support in establishing new projects in the Arab Gulf countries and North Africa.
- Establish two new international branches in the Arabian Gulf to support the expansion of various projects and the expansion of the provision of advisory services and project management.

OUR OBJECTIVES

2032

- Establish UBUNTU Arab African Network for Business Risks Management and Security.
- Establish UBUNTU Business Knowledge Bank “UBKB”



2029

- Establish UBUNTU Community Development Foundation.
- Regional expansion in project management and advisory services
- Support the Management mechanism and performance with regional partnerships.

2026

- Launch an Arab electronic platform that brings together independent consultants to provide services to business sector.
- Launch the first local platform specialized in M&E to measure the performance of business enterprises.
- Establish UBUNTU Academy to build the capacity of the SME in the MENA region.

Strategic Objectives



Added Values



Founders & Teamwork

Board of Directors

Through a clear and integrated vision of the company's work areas, a distinguished team of experts and specialized cadres has been formed at the planning and executive levels; As well as institutional partnerships with offices and companies specialized in providing financial, economic, legal and technological services.

Osama Al Kafrawy

Chairman
(Head of Quality and H.R. Sector)

An expert in informatics, an expert in monitoring & evaluation, and organization structuring, and an expert in training and development

Sameh El Kashef

CEO/ Managing Director
(Head of Operations Division)

An expert in business development and corporate structuring, and his areas of expertise include institutional capacity building and training

Abdel Rahman Al Kafrawy

Board Member

Specialized in organizing events and interior design for various facilities and business environments

Strategic Consultants

Tarek Diab

Project Management Expert

An expert specialized in project management with various experiences as an executive in international IT companies as well as being a P.M. professor

Mahmoud Mousa

Technology and Digital Transformation Consultant

An expert specialized in information technology, Business applications and project management, in addition to his long experience in setting regulations and work systems at the national level in a number of Gulf countries.

Ahmed Al Shinawy

Business Development Consultant

An expert in business development and enterprise structuring, his areas of expertise include institutional capacity building and training. He has long experience in business development in many international companies inside and outside Egypt, in addition to his long experience as a director for national programs

Sherif Fayed

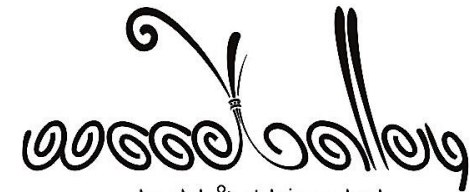
Financial Performance Auditor

An expert in financial and accounting control systems, with long experience in designing and reviewing financial, accounting and tax procedures, and extensive experience in carrying out corporate financial evaluation

Hesham Zahran

Marketing and Promotion Consultant

A marketing and promotional expert with previous experience with international and local companies in developing and implementing marketing and promotional plans and creating brands
التجارية



Strategic Partners

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